

District 3 Slate

Chairwoman Pam Slater-Price



News Of Note...

Driving With Safety In Mind...

A car accident is the leading cause of death for a teen-ager. To reinforce proper driving skills in a positive, fun-filled atmosphere, a free Teen Driver Fair takes place from noon to 3 p.m. Oct. 16 at Torrey Pines High School, 3710 Del Mar Heights Road.

A DJ will be spinning today's tunes as teens and their families visit interactive exhibits. Teens will learn how inattention and impaired driving affect their skills. This is an event for the whole family.

Info (714) 885-2300

jferree@ucsd.edu

Upcoming Board of Supervisors' Meetings

September

- 14 Board meeting
- 15 Land Use and Housing Authority
- 28 Board meeting
- 29 Land Use, Flood Control, Sanitation and Air Pollution Control Districts

October

- 12 Board meeting and Redevelopment Agency
- 13 Land Use and Housing Authority
- 19 Board meeting
- 20 Land Use, Flood Control, Sanitation and Air Pollution Control Districts



Wildlife is flocking to the restored San Dieguito Lagoon, where 160 acres of wetlands were restored as part of a mitigation project for the San Onofre Power Station. Three new bird nesting areas are proving popular for a variety of migratory species. In the upcoming months, more than 65,000 cubic yards of sand will be removed from the lagoon and stockpiled for restored sites farther east. Beach quality sand will be brought to the Del Mar shore and the inlet will be reconfigured to move the river channel northward.

Sups To Cast Vote On GP 2020 Plan

Planning on how best to meet the needs of an additional 184,000 new residents who will live in the unincorporated areas of San Diego County in the year 2020 will be reviewed in September when the Board of Supervisors review changes to the region's General Plan.

A General Plan establishes future growth and development patterns.

"After many months of review, revision and improvement from all stakeholders, the County of San

Follow this story on the back page under "GP 2020"

Slater-Price Fights Pension Giveaway

A state Senate committee killed a provision to give away uncontrolled salaries to members of county pension boards following vocal opposition from Chairwoman Pam Slater-Price and fellow Supervisor Dianne Jacob. In a stern letter to state Sen. Christine Kehoe, D-San Diego, Slater-Price and Jacob warned of what they described as a "dangerous, costly mistake" hidden in the legislation; the Senate Appropriations Committee deleted the controversial provision on a 11-0 vote.

"This giveaway would have been on a par with the fiasco uncovered in the City of Bell, where department leaders were being paid ridiculous and unjustified six-figure salaries," explained Chair-

woman Slater-Price.

The legislation would have allowed the San Diego County Employees Retirement Association to create four positions paying \$450,000 annually and another 13 that could earn \$300,000 annually including bonuses.

Wrote the Supervisors: "The (proposal) stands in stark contrast to many responsible, service-minded public agencies ... We urge your opposition to AB 1987, which would dramatically increase the likelihood of lavish, runaway salaries for pension employees, as evidenced by our county's ongoing experiences."

County Is Ready As Fire Season Arrives

September is here and that means fire officials are on high alert. A coordinated concentration of local and state aerial and ground forces have been attacking and beating down several fires.

"We are in pretty good shape," says Chairwoman Pam Slater-Price, noting the county added \$4.5 million to its firefighting effort this budget year with the idea being to beat a fire down before it grows in power and is pushed by dry Santa Ana winds.

"Residents are aware of their responsibility in this equation. The firefighting agencies improved their communication. Now it is up to Mother Nature to see if the winds blow in our favor or against us."

Follow this story on the back page under "Prepared"



Chairwoman Pam Slater-Price joined San Diego Mayor Jerry Sanders to unveil plans to restore Balboa Park, especially the Plaza de Panama in time for the 2015 centennial celebration of the Panama-California Exposition. Joining the effort were Dr. Irwin Jacobs, founder of Qualcomm and the leader of the 11-member committee overseeing the project, and San Diego Councilman Todd Gloria. The idea is to return the Plaza to a pedestrian-friendly mall. The first public hearing is at 6 p.m. Sept. 23 at the Balboa Park Club.

The Staff of Chairwoman Pam Slater-Price

John Weil

Chief of Staff

Sachiko Kohatsu

Land Use

Mark Olson

Public Safety & Budget

Jill Monroe

Health

Erica Holloway

Media

Adam Kaye

Community Services

Anne-Marie Jewel

Scheduling

Frances Porter

Receptionist

Dennis C. Lhota

Newsletter



Contact us at:

(619) 531-5533

(800) 852-7334



Write us at:

1600 Pacific Highway,
Room 335
San Diego, CA 92101

Website:

www.pamslater.com



E-mail:

pam.slater@sdcounty.ca.gov

E-Slate:

E-Slate_editor@roadrunner.com



Twitter:

@PamSlaterPrice

Whooping Cough Is Now Epidemic For San Diego County And California

San Diego County is facing a health epidemic that is also sweeping across California. The number of cases of pertussis – better known as whooping cough – has surpassed the county's previous record, with more than 460 cases recorded this year. This sadly includes the death of a month-old infant. The previous high for San Diego County was 371 cases in 2005.

"The County of San Diego is diligent in its protection of public health," says Chairwoman Pam Slater-Price. "When an epidemic strikes, health professionals work to curb the outbreak, educate the public to prevent panic, and bring a quick end to the crisis. We need parents to be equally involved. With school back in session, it is time to get vaccinated or a booster shot."

The county Health and Human Services Agency is hosting vaccination clinics on weekends through September, based on vaccine availability. In the Third District, a clinic takes place Sundays at the Northgate Market, 606 N. Escondido Blvd. in Escondido. Another clinic takes place at the Northgate market at 1150 E. Vista Way in Vista.

To hear what whooping cough sounds like, check out the audio link on the website at www.sdiz.org.



The nonprofit Playwrights Project turns 25 this year, a milestone recognized by Chairwoman Pam Slater-Price with an official proclamation. Smiling with the document are members of the group's staff, from left: Chelsea Whitmore, Program Manager; Suzanne Whitman, Office Manager; Cecelia Kouma, Executive Director; and Laurel Withers, Development Manager. Playwrights Project has brought programs to more than 65,000 students in grades 3 through 12, many of them in the Third District.

AT THE COUNTY

Growing Jobs And Grapes To Spur Economy

San Diego County will see its wineries gain broader acceptance following approval of zoning changes regulating boutique tasting rooms. The revisions will allow small wineries to open a tasting room on their property featuring the wineries as long as a percentage of the grape is locally grown.

"San Diego County has about 13 quality small wineries," says Chairwoman Pam Slater-Price. "They will now be able to compete with Napa, Sonoma and Temecula in showcasing their specialties. In doing so, they are contributing to the San Diego economy and creating jobs."

"We hope that our zoning change will create a larger industry and grow much-needed jobs."

Grant Applications Due

Ten meetings scheduled for September guide applicants on how to apply for an estimated \$1.8 million in federal community development funds available to the County of San Diego.

The funds are provided through the Community Development Block

Grant Program to benefit low-to moderate-income areas of the unincorporated county for projects such as community and health centers, parks, and water and drainage improvements. Funds are also available for low-income housing opportunities, emergency shelter grants and other federally mandated programs.

Applications are available at 3989 Ruffin Road in Kearny Mesa, or by contacting Lorene Kellogg at (858) 694-8724 or lorene.kellogg@sd-county.ca.gov. The final meeting begins at 10 a.m. Sept. 24 at the county Department of Housing and Community Development, 3989 Ruffin Road.

Prescription Drug Abuse Prevention Strategies Offered

To continue coordinating a regional strategy to reduce this crisis, the County of San Diego hosted a Prevention Drug Abuse Prevention Summit that featured David Mineta, deputy director for the White House Office of National

Drug Control Policy.

"Prescription drug abuse is deadly serious," warns Chairwoman Slater-Price. "They are highly addictive when abused. Families are torn apart. We need to bring this problem under control."

Speed Limit Retained

A 45 mph speed limit on Felicia Road from Via Rancho Parkway to the Escondido city limit was reapproved by the Board of Supervisors during a review of recommendations from the Traffic Advisory Commission.

Funds for Energy Retrofit

Seeking to improve energy efficiency for both single and multi-family residential properties, the County of San Diego has applied for a \$3 million state grant to retrofit structures.

"This program reduces energy demand and bolsters construction jobs, especially in economically disadvantaged communities," explains Chairwoman Pam Slater-Price. "It is a win-win opportunity."

Neighborhood Reinvestment Money At Work

PAGE 3



Sarah Boedmer, senior development officer of the San Diego Blood Bank, cuts the ribbon debuting of the newest Bloodmobile.

County of San Diego Does Its Part

A new Bloodmobile is on the road in San Diego County, which means donors will have an faster, more convenient experience when giving the “gift of life.” The new vehicle is predicted to increase donations by more than 10,000 units of blood annually.

The new bloodmobile replaces one that went into service in February 1991. The new bus is state of the art, including flat screen TVs and a sophisticated air temperature control system that keeps donors comfortable while they donate.

The San Diego Blood Bank runs the bloodmobile, which was paid partially through charitable donations. The County of San Diego, on a recommendation from Chairwoman Pam Slater-Price, gave \$10,000. Other major donors include the Henry L. Guenther Foundation, Cubic Corp., Semptra Energy Foundation and Las Patronas.

“As the primary transporter of blood in San Diego County, the Blood Bank and its Bloodmobiles are a vital component of the region’s emergency response system,” explains Chairwoman Slater-Price.

“Countless lives will be saved due to the generous donations for a new Bloodmobile.”

Bloodmobiles are used daily except for three occasions - Christmas, Thanksgiving and New Year’s Day.

The San Diego Blood Bank has more than 200,000 volunteer donors, with more than 77,000 of the donors residing in the Third Supervisorial District. For a complete schedule of locations for the Bloodmobile, visit www.sandiegobloodbank.org.



Donors (above) wait their turns to give blood at the new San Diego Blood Bank Bloodmobile, which features state-of-the-art facilities that stress comfort (below right). Nurses (below left) prepare the Bloodmobile for the first volunteers.



FYI

San Diego
Blood Bank

[www.sandiego
bloodbank.org](http://www.sandiego
bloodbank.org)
(800) 469-7322

North County
Donor Center

1340 W. Valley Parkway
Escondido, 92029
(760) 489-0621

North Coastal
Donor Center

161 Thunder Drive
Vista, 92083
(760) 945-1906

AT THE COUNTY

Neighborhood Grants Awarded To 7 Groups

Disaster preparedness kits, holiday celebrations and winning the battle against cancer are three of the causes awarded funding through the Neighborhood Reinvestment Program.

The grants, approved by the Board of Supervisors in August, went to non-profit organizations with valid requests.

"These organizations present quality programs, enhance the quality of life in our neighborhoods, and provide assistance when people are in need," says Chairwoman Pam Slater-Price. "They represent what is great about San Diego County."

Grant recipients were:

- [American Cancer Society](#) for costs associated with the August 2010 Relay for Life at Earl Warren Middle School in Solana Beach.
- [Rancho Bernardo Business Association](#) for costs to stage the annual Christmas tree and Menorah lighting ceremony in December.
- [Del Mar Community Connections](#) to help purchase 300 disaster-preparedness emergency kits and a portable projector.
- [California Coastal Coalition](#) for recyclable bags that will be distributed to the public.
- [La Jolla Town Council](#) for the 53rd annual Holiday Parade and Holiday Festival this December.
- [Quail Botanical Gardens Foundation](#) to offset costs of the annual fundraiser that takes place Sept. 11 at the Encinitas gardens.
- [Epilepsy Foundation of San Diego County](#) to host the annual Gingerbread City this December.

Be In The Know When A Disaster Breaks Out

The County of San Diego is launching a campaign during September's National Preparedness Month urging residents to register their cell phones for AlertSanDiego.

"Registration only takes a couple of minutes. Once you sign up, take another minute to tell your friends and family to register. It's an easy way to make sure you and the ones you love can get emergency messages during a disaster," says Chairwoman Pam Slater-Price.

Currently, about 200,000 cell phones

are registered, which exceeds other communities that use the system, but is still far short of the number of residents in the county.

To register, visit ReadySanDiego.org. You can also get updated messages and preparedness facts from ReadySanDiego on Facebook and Twitter.

Residents can also register VoIP phones and e-mail addresses. AlertSanDiego is different than Reverse 9-1-1 because that system only contacts listed and unlisted land-line telephones.



The Sun Rise helicopter drops up to 2,500 gallons of water at one time.

Prepared ...

County Supervisors agreed to supplement this year's firefighting budget with \$5 million from the Neighborhood Reinvestment Grant Program. This was done at the request of Chairwoman Slater-Price and Supervisor Bill Horn. The county's latest new fire engine has been stationed in Warner Springs. In the past five years, the county has added to its response arsenal with fire engines plus support vehicles and equipment. The County of San Diego annually earmarked \$15.5 million to protect 1.5 million acres of unincorporated property.

In addition to its two firefighting helicopters, San Diego County can call on the helitanker leased by SDG&E that drops 2,600 gallons of water. CALFIRE, which coordinates wildfire operations in San Diego County, can order three other large tankers - a 747 and two DC-10s - to a wildfire.

"The important thing to remember," says Chairwoman Slater-Price, "is that each person is responsible for their own actions. Be part of the solution, not the problem. Keep yards

cleared of flammable debris. Know your escape route. Government cannot take care of everything in every scenario. When the hot winds begin blowing, be ready. Personal accountability is key."

GP 2020 ...

Diego is posed to adopt significant changes to its zoning and land use," says Chairwoman Pam Slater-Price. "San Diego County is predicted to have a population of 3.6 million people by 2020. The unincorporated communities are projected to grow from just under 443,000 today to 627,000 in 10 years."

When a General Plan is updated, it takes into account where growth will occur in the future; how that growth will be serviced, including roads and transportation services; and how vital services - water and sewage, for example - are provided. The Board of Supervisors will begin their review of the GP 2020 recommendations in September with a final vote of approval expected in November.

"This is your opportunity to make sure your opinion counts," says Chairwoman Slater-Price. "Come to the hearings and be part of the solution for the future of San Diego County's backcountry and development."

To learn more about GP 2020 and to review the various documents, including zoning maps, go to the [Department of Planning and Land Use website at www.sdcounty.ca.us/dplu](http://www.sdcounty.ca.us/dplu)